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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/802278-Conf. #6866	
	Filing Date	March 8, 2001	
	First Named Inventor	Ari JUELS	
	Art Unit	3621	
	Examiner Name	P. E. Elisca	
Total Number of Pages in This Submission	4	Attorney Docket Number	0081004.00167US2 (RSA-044)

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input checked="" type="checkbox"/> After Final - 3 pages <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): POSTCARD
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Docket No.: 81004.167US2 (RSA-044)
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Ari JUELS

Application No.: 09/802278

Confirmation No.: 6866

Filed: March 8, 2001

Art Unit: 3621

For: TARGETED DELIVERY OF
INFORMATIONAL CONTENT WITH
PRIVACY PROTECTION

Examiner: P. E. Elisca

AMENDMENT AFTER FINAL ACTION (37 C.F.R. SECTION 1.116)

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated December 9, 2005, finally rejecting claims 1-17, the Applicant asks the Examiner to reconsider the application in light of the following remarks:

Remarks/Arguments begin on page 2 of this paper.